

## SmartMoney Recommends Retiree Inc.'s Advice in Making Savings Last Longer

*Company's tax-efficient withdrawal methodology may add years to retirement assets*

**Leawood, KS,** Just as Baby Boomers are beginning to turn 65 and face a collective bleak future, Retiree Inc. was recently applauded for its proprietary methodology that may revolutionize retirement. The company was featured in the January 2011 issue of *SmartMoney* magazine. The article, "Time to Tap Your Savings," recommended Retiree Inc.'s expertise in creating a withdrawal strategy for retirement income that may make savings last longer. Their software and planning services allow a retiree to see how different ways to withdraw across savings and investment accounts can make a big difference in how long money lasts.

In the article, Retiree Inc. was recognized as an industry leader in withdrawal strategies for Baby Boomers in or approaching retirement. The article highlighted Retiree Inc.'s "optimal withdrawal" strategy that takes advantage of nuances in the tax code to create tax-efficient drawdown sequencing. This may result in a Baby Boomer's nest egg lasting as much as two to five years longer, and perhaps more if other strategies are implemented simultaneously. For example, Retiree Inc. partners with Social Security Solutions, Inc., a company that uses technology developed by Retiree Inc., to recommend Social Security claiming strategies to clients. The outcome is a comprehensive plan that integrates optimal Social Security benefits with retirement income planning to further extend the portfolio.

Retiree Inc. CEO and founder William Meyer stated, "The recent market meltdown battered Baby Boomers. Whether you have a lot of money or a little, make the most of it. Our services allow you to compare different ways to withdraw your money. This is not about products and investment selection; it's about actively and tax-efficiently tapping your savings to make the most of your money."

Retiree Inc. offers a free "Retirement Quickstart" on its website [www.RetireeIncome.com](http://www.RetireeIncome.com). A Retirement Quickstart, an abbreviated version of its comprehensive Retirement Benchmark™, provides a glimpse into how long your retirement assets can be expected to last. Social Security Solutions, Inc. offers its "Social Security Snapshot" at no charge as well. A Social Security Snapshot, available at [www.SocialSecuritySolutions.com](http://www.SocialSecuritySolutions.com), is a comparison of retirement benefits in three personalized scenarios.

In addition to the recent article in *SmartMoney*, Retiree Inc.'s research has been published in the *Journal of Financial Planning*, and the company has been a consulted expert for articles appearing in the *Wall Street Journal* and the *Chicago Tribune*. A book co-authored by CEO William Meyer and Head of Research Dr. William Reichenstein entitled *A Guide to Creating Your Social Security Strategy: When Should You Start Benefits* is scheduled for release in early 2011.

Established in 2008 and headquartered in Leawood, KS, Retiree Inc. ([www.RetireeIncome.com](http://www.RetireeIncome.com)) is an advice and technology company that delivers an innovative retirement income planning process to Baby Boomers. Retiree Inc. leverages both tax-efficient methodology and easy-to-use interactive technology to extend the spend-down of accumulated assets during retirement years.

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